

JEFF ISHIKAWA

UI DESIGNER • VISUAL DESIGNER • GRAPHIC DESIGNER



CONTACT

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www.jeffishikawa.com

EXPERIENCE

- 2016/present**
Graphic Designer / Fine Artist - Self-employed
- 2008/2016**
UI / Visual Designer - Vuclip Inc.
- 2007/2008**
Contract Graphic Designer - Hewlett Packard
- 2006/2007**
Product Web Designer - Mirapoint, Inc.
- 2004/2006**
Graphic Designer - Systat Software, Inc.
- 2002/2003**
Graphic Designer - Zaplet Inc.

Principal UI Designer of **D2C mobile video** site during **exponential traffic growth** (32 million video views per day & 100 million unique users per month)

7+ years creating aesthetic & functional **UI Design** at **software startups**

5+ years agency experience in **marketing & advertising design**

Practical designer able to produce **press-ready print artwork** (I know my RGBs from my CMYKs and hexadecimals)

Proficient **iterative prototyping** designer comfortable within **collaborative, cross-functional teams**

EDUCATION

Bachelors, Graphic Design - San Jose State University

SOFTWARE

- Adobe Photoshop
- Adobe Dreamweaver
- Adobe Illustrator
- Quark Xpress
- Adobe Flash
- Adobe Acrobat
- MS Office

SKILLS

- UI Design / Mockups
- HTML / CSS
- Illustration
- Print Design
- Marketing / Advertising Design
- Animation / Motion Design
- Presentation Design

RECOMMENDATIONS

Jeff has a breadth of creative and design skills. He is adept at designing for mobile which can be very challenging as there is a lack of consistency between platforms...



Judith Coley
Corporate Communications Executive
Genesys

When it comes to design, whether UI or marketing collateral, Jeff is the go-to-guy. His trademark creativity coupled with his ability to understand exactly what his customers are looking for are his strengths...



Nickhil Jakatdar
CEO
GenePath Diagnostics

Jeff and I have worked together for several years and it has always been a pleasure to collaborate with him. Jeff is a talented designer who really listens well and always delivers high quality design on time...



Matt Anderson
Digital Product Leader
Wells Fargo