**Jeff Ishikawa**

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**Summary:** A Graphic Designer with 15+ years experience in UI design, web design and advertising.

A team player who is comfortable in corporate, startup and small business environments.

**Skills & Qualifications:**

* Proficient in Adobe Creative Suite (Photoshop, Illustrator, Dreamweaver, Flash)
* Skilled in Microsoft Office / Powerpoint
* Working knowledge of HTML / CSS
* Familiar with color models for print & online (CMYK, RGB, HexDec, Pantone)

**Experience:**

**Freelance Graphic Designer / Professional Artist & Illustrator**  **2016 - Present**

Self-employed (Fremont, CA) - award-winning watercolor artist

* Designed and produced small websites for local clients
* Displayed watercolors in many local, national and international exhibitions throughout the US

**UI / Visual Designer**  **2008 - 2016**

Vuclip Inc (Milpitas, CA) - video-on-demand service and content provider for emerging markets

* Primary UI Designer during exponential traffic growth to 32 million video views/day
* Designed many iterations of Vuclip’s D2C mobile user interface
* Assisted marketing department in design & production of partner sites and marketing collateral

**Contract Graphic Designer**  **2007 - 2008**

Hewlett-Packard Company (Palo Alto, CA) - Knowledge & Intranet Management (KIM) Group

* Designed photoshop UI mockups for HP’s Intranet IT website
* Created HTML mockups for usability testing

**Product Web Designer**  **2006 - 2007**

Mirapoint Inc (Sunnyvale, CA) - company offering secure, appliance-based email solutions

* Collaborated with the User Experience Director to design UI flows and screens
* Assisted outbound marketing department with ad and packaging designs

**Sr. Graphic Designer**  **2004 - 2006**

Systat Software Inc (Richmond, CA) - company specializing in statistical and graphing software

* Designed and produced print & web-based marketing collateral
* Created and produced Flash “QuickTour” tutorials for CD-ROM and web

**Education:**

**BS, Graphic Design -** San Jose State University **GPA:** 3.91